

MISSION STATEMENT

“ To bring “Process Automation” in Pakistan using state of the art technology and provide quality Turnkey Solutions locally. ”



HISTORY OF *Autobar*

Autobar started its operations in 1999 to cater to the ever-growing requirements in Supply Chain Automation, which certainly is the need of the time. At **Autobar**, we are fully equipped with state-of-the-art equipment and qualified personnel having vast experience to automate most of the business processes.

Our expertise is in the use of identification technologies, such as, 1D/2D Bar-codes, RFID, Biometrics, with rugged/non-rugged portable/mobile devices, such as, handheld computers, terminals, tablet PCs, vehicle-mount units, complimented with portable/mobile printers, scanners, WLAN & WMAN gadgets backed with in-house software development and integration divisions and with a local repair centre to provide turnkey, one-window customized solutions from pre-sales to long-term post sales and conforming to Pakistani environment.

Our proven solutions are operational in over 200 organizations, including national and multi-national organizations, such as, Atlas Honda, Novartis Pharmaceuticals, UNDP, PIA, PTC, ICI, UniLever, Engro Foods, Gul Ahmed, Soorty Denims, Fauji Fertilizers, Interloop, Ibrahim Fibres, Maxco, Indus Motors, Pepsi Pakistan, TetraPak, Service, ENI Lasmo, SZABIST, DHL, FedEx, TCS, SNGPL, Maersk Logistics, IBL, Vikor, Ali Gohar, Pharmalink and many more, who are satisfied with the products and solutions implemented by **Autobar**, resulting in cost-saving, error-free, efficient and time saving operations.

Within a short span of time **autobar** has earned reputation as the leaders in providing solutions for AutoID and Mobility Solutions across the Supply Chain, enjoying credibility and faith amongst its customers. **autobar** provides turn-key solutions and emphasizes on long-term quality support to our business partners.

WHAT WE DO

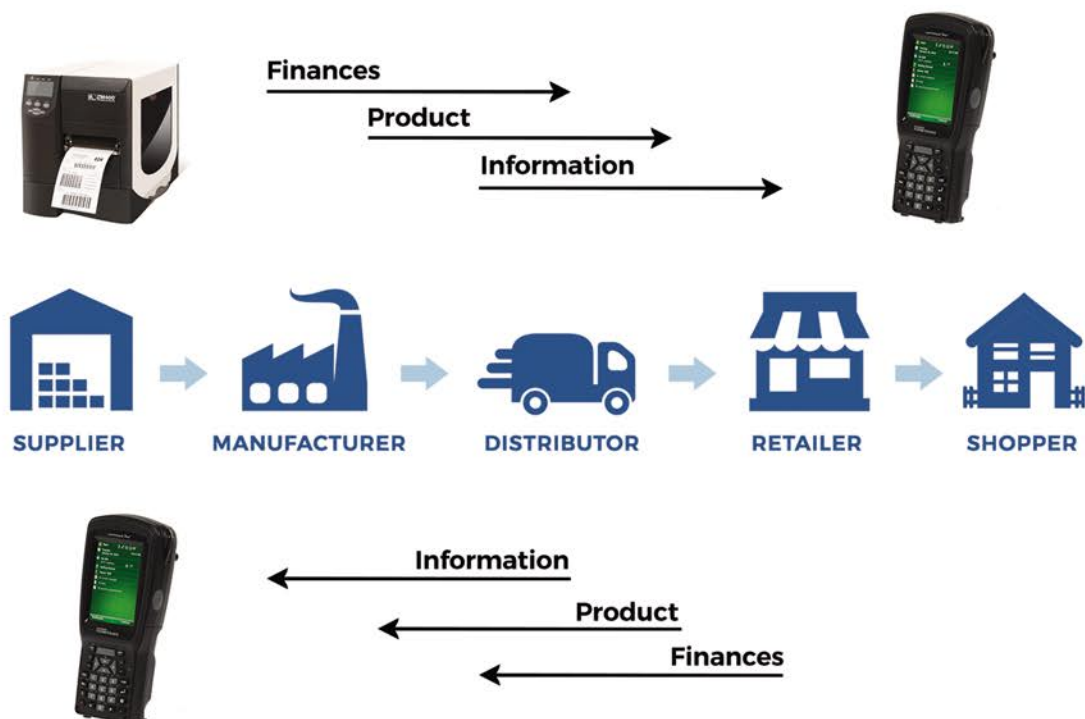
Autobar caters to the rapidly emerging “Process Automation” market in Pakistan using state-of-the-art technology. Each package offered by autobar reflects a commitment to serve by providing best suited solution catering to the specific need of any organization's entire supply chain. These system packages are further customized as per customer's requirement. autobar represents many automation giants which allows us the flexibility to offer customized solutions to all our clients.

For companies who believe in the new world of automation, autobar offers a unique team of experienced staff with proven expertise. autobar is specialized in a much focused expertise that is hard to duplicate.

Autobar is proud to have served more than 200 clients, mostly MNCs. Each of these customers has been provided a solution catering its needs and fitting its environment.



Accurate, visible, on-time data availability throughout the process from supplier to end-users



VENDOR PARTNERSHIPS

Autobar represents world's best technology providers to provide comprehensive, quality solutions.



MOTOROLA

pidion[®]
by Bluebird



Honeywell



psion

woosim
system
WOOSIM SYSTEM Inc.

SOTI[®]

INDUSTRIES WE SERVE

Autobar has provided solutions to a number of industries. We provide customized solutions to our customers as per their requirement which has allowed us to penetrate various industries. Some of which are listed below:

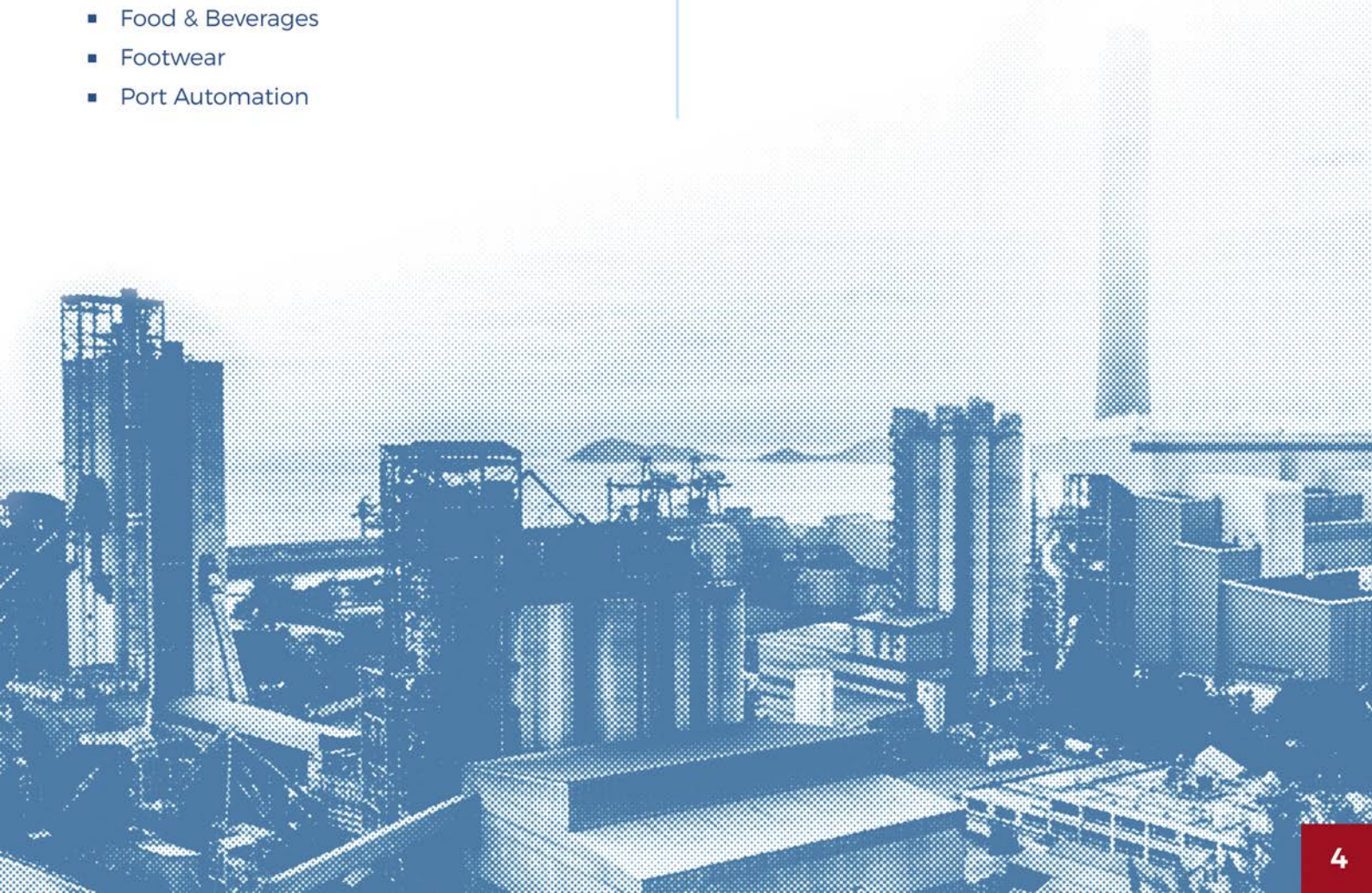
- Automobile
- Automobile Spare Parts & Accessories
- Automobile Tracking Companies
- Courier & Logistic
- Container Terminals & Ports
- Distribution
- Pharmaceuticals
- Airlines
- Textile
- Petroleum
- Chemical
- Education
- Financial Sector
- FMCG (Fast Moving Consumer Goods)
- Telecom
- Paint Industries
- Entertainment
- Food & Beverages
- Footwear
- Port Automation

AREAS OF EXPERTISE

Autobar specializes in the latest techniques used for Process Automation throughout the world. With latest technology autobar provides turnkey solutions in the following areas:

- Auto-ID (Bar-coding & RFID)
- Distribution and Logistics
- Sales Force Automation
- Wireless Local Area Network Analysis and Deployment
- Warehouse Management Solution
- Work-in-Process
- Asset Management
- Automated Meter Reading (AMR)
- Remote Data Acquisition
- MIS Software
- Location Based Services
- Plant Logging System
- Image Processing
- EMM and EMDM

According customer requirements autobar proposes a solution based on one or a combination of the above mentioned technique.





AFTER SALES/ CUSTOMER SUPPORT

At **Autobar** utmost importance to “after sales/customer support” aspect of the business is given. It has therefore developed a credible and dedicated after sales support team. Strongly believing in the dictum that without trained personnel no operation can last long, we provide comprehensive and credible training to all our customers on the entire range of the solutions to make their projects successful. Further to support our implemented solutions, we offer Annual Maintenance Contract with Service Level Agreements to ensure long term usability.

CORPORATE TRAINING

Autobar offers corporate training on the **Autobar** solutions as well as popular packaged application software. Training is carried out locally in Pakistan as well as abroad at manufacturer’s site.

REPAIR CENTRE

To minimize the turn-around time and bypass the lengthy RMA procedures, **Autobar** has setup a local diagnostic and repair center in Pakistan offering repairs for its entire products. In addition to standard manufacture’s warranty, **autobar** also provides additional service agreements to its valued customers, calling for immediate replacement of faulty units through a buffer stock.

RESEARCH & DEVELOPMENT

Autobar’s solutions are backed by products and integration R&D. Since **Autobar** represents multiple suppliers, their products and services are integrated to develop solutions. This requires lots of research which is done at **autobar** with new products and technologies. **Autobar** also invests in R&D in the form of providing students from recognized universities (IBA, SSUET, NEDUET, LUMS SZABIST) the opportunity to work with latest technology and device solutions.

OUR SOFTWARE DEPARTMENT

Our software development division acts strategically and promotes innovation. They do a complete analysis of the requirements of the clients before starting the process of development. We have very capable and experienced developers who have been very successful in meeting the demands of the clients. They are very skilled in optimization of softwares required by todays

diverse enterprises(organizations). At **Autobar** we realize that implementation of software is as important as the quality of the software itself so our expert technical and operational professionals follow a proven implementation methodology that is adapted to the local culture and tested by our many accomplishments in the market



South Asia
Pacific Terminals



SOME OF AUTOBAR'S MAJOR CLIENT LIST

Atlas Honda

Coca Cola

UFone

SNGPL

Atlas Car

Colgate Palmolive

Telenor

Tetra Pak

Suzuki Motors

Noor Distribution

Mobilink

MIDAS

Indus Motors

Pioneer Distribution

ENI Pakistan

Pakistan Navy

Nestle Pakistan

FFBL

PICT

PFizer

Unilever Pakistan

Thal Engineering

KICT

Philip Morris International

Engro Food

GulAhmed Textile

DHL

Soorty Denim

Interloop

Artistic Denim

TCS

SHV Energy

Ibrahim Fiber Limited

SSGC

Khaadi

Anud Textiles

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